

Ifeoluwa KUNLE-JOHN

Product Manager (*Open to Travel & Relocation*)

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Profile Summary

Product manager with hands-on experience in fintech, ecommerce, and marketplace products. I translate product and operational problems into clear requirements for execution then manage talent across multiple departments to bring it to life. My data science research background means I am abreast of AI advances and how/where to integrate it to make workflow efficient. I want to make products everyone is happy to use.

Technical Skills

Product: Research, Roadmapping, PRDs & User Stories, Sprint Coordination Analytics, QA, GTM Strategy, OKRs, Stakeholder Management

Tools & Analytics: Jira, Figma, Google Analytics, Google Merchant Center, Python, SQL

Relevant Experience

Product Manager – Grey Invent Technologies *November 2024 – Present*

- Grey Invent Technologies being a tech advisory startup means I have had the privilege of working on and shipping multiple products across different categories.
- I help translate user needs into clear requirements, coordinate cross-functional teams, manage delivery and quality, and use data and feedback to improve products. Some of the current products I am working on are listed below.
- **Confidential:** Leading efforts to bring a new cross border payments app to the market
- **Klout:** Helped set up the company's flagship product in the early stages, transferred to Tuyaupay and joined back now to help GTM efforts.
- **Tuyaupay:** Leading growth effort on here as the sole PM. Since taking over, I have made decisions with the help of my team that has seen a 862.5% increase in verified users and 1,697.4% increase in completed transactions.

E-Commerce & Growth Lead – Orange Deals *September 2024 - February 2025*

- I was brought in to relaunch a dormant e-commerce business; subsequently scaled the team by recruiting and onboarding additional staff that contributed significantly to growth efforts.
- Drove end-to-end commercial operations: restocked the e-store, managed vendor and client relationships, integrated Google Merchant Center, and lead strategy to maintain presence across all major social media platforms and marketplaces.
- Executed paid advertising campaigns and performance marketing initiatives, achieving over all leading to a major uptick in revenue.

Education & Certifications

M.Eng., Engineering Geology & Hydrogeology *Due 2026*

University of Ibadan, Nigeria

B.Sc., Geology & Mineral Science – Second Class Honours (Upper Division) *December 2022*

University of Ilorin, Nigeria

Professional Data Scientist, DataCamp *September 2022*

Featured Publications

PubMedCausal: A Span-Level Annotated Corpus for Causal Relation Extraction in Biomedical Text

First Author — EMNLP 2026 Main Conference (Accepted)

Benchmarking LLMs for Pairwise Causal Discovery in Biomedical and Multi-Domain Contexts

Acknowledged Research Contributor — IEEE BigData 2025

Volunteering

- **Head, Data Evaluation Team** – NYSC Orientation Camp, Anambra State 2023
- **Community Leader** - Rambling Thoughts Book Club, Kaduna 2024
- **Member** - University of Ilorin Debate Team 2021